



# Serials Solutions

## How to Find a Specific Electronic Periodical

### Overview

Serials Solutions allows you to find specific electronic journals and pinpoint their location within BHCC's collection of research databases. If you know the journal you are looking for, you can search by title or ISSN. If you don't know the title, you can browse by subject or by using the A-Z title list. Our list of databases is also included if you wish to start there.

Serials Solutions is not a research database. It is a tool that allows you to find specific titles, locate citations, and discover the key publications covering your topic.

### Finding a Title

Serials Solutions presents you with three ways to find a title. You can also browse a list of databases. For this example we will browse by subject. When you open Serials Solutions you will see the following search screen. For this example we will select "Business & Economics" from the subjects menu and click search.

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**Find e-journals by title or ISSN**

Title begins with

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**Browse e-journals by title**

[0-9](#) [A](#) [B](#) [C](#) [D](#) [E](#) [F](#) [G](#) [H](#) [I](#) [J](#) [K](#) [L](#) [M](#) [N](#) [O](#) [P](#) [Q](#) [R](#) [S](#) [T](#) [U](#) [V](#) [W](#) [X](#) [Y](#) [Z](#)

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**Browse e-journals by subject**

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**Browse available databases containing full text journals**

Next you will see a list of subjects filed under “Business & Economics.” We will select “Advertising” for this example. You can see that there are 54 titles filed under “Advertising.”

## Subject Headings in Business & Economics

- [Agricultural Economics \(39\)](#)
- [Business Education \(5\)](#)
- Commerce
  - [Accounting \(88\)](#)
  - [Advertising \(54\)](#)
  - [Business Communication \(18\)](#)
  - [Commerce - General \(58\)](#)
  - [International Commerce \(85\)](#)
  - [Local Commerce \(125\)](#)
  - [Marketing & Sales \(262\)](#)
  - [Vocational Guidance \(20\)](#)

When you select your subject heading, you will be taken to the results screen. You will see a list of titles and links to the databases that provide access to the title. One title is shown as an example below. The title “Admedia” can be found in several databases. The years covered in each database are also listed.

### 54 journals found in Business & Economics: Commerce: Advertising

#### Admedia (0112-6997)

from 02/01/1999 to present in [Business Source Premier](#)

from 07/01/2002 to 05/01/2009 in [General Reference Center Gold](#)

from 08/01/2002 to 05/01/2009 in [Business & Company Resource Center](#), [General Business File ASAP](#) and [General OneFile](#)

When you select a database, Serials Solutions will attempt to connect you to the title you have chosen. However, there are several databases that do not support “journal-level” links. In this case, you will be taken to that database’s homepage and you will have to search for your title using a keyword or title search within the database.